



9200 Cody • Overland Park, KS 66214-3259  
Phone (913) 752-3400 • Fax (913) 752-6112

## NEWS

**Date:** For Immediate Release  
**Contact:** Dennis Phillips - Walker Agency  
(800) 248-9687 / [dennis@walkeragency.com](mailto:dennis@walkeragency.com)

### **New Swivel From Uncle Mike's Strong Enough To Be Warranted For Life**

**Overland Park, KS** — It's not easy to improve an almost perfect design, but Uncle Mike's Lifetime Swivel relies on a new metal injection molding (MIM) process to increase the strength of its popular tri-lock sling swivel. Hunters and shooters no longer have to worry about swivel failure as the Lifetime Swivel has been tested to over 400 lbs. It's available in a blue finish, measures 1 ¼-inch wide to accommodate most slings on the market and it comes with a lifetime warranty. Suggested retail is \$9.95.



For more information, visit [www.unclemikes.com](http://www.unclemikes.com).

*Bushnell Outdoor Products is a global manufacturer and marketer of branded consumer products based in Overland Park, Kansas. Bushnell Outdoor Products sells its products worldwide under the Bushnell<sup>®</sup>, Tasco<sup>®</sup>, Serengeti<sup>®</sup>, Bollé<sup>®</sup>, Uncle Mike's Law Enforcement<sup>®</sup>, Stoney Point<sup>®</sup>, Hoppe's<sup>®</sup>, Butler Creek<sup>®</sup>, Kolpin<sup>®</sup> and Final Approach<sup>®</sup> brand names. For information about any of these brands or products, please contact Bushnell Public Relations at (913) 752-6105.*

# # #